

# Exhibition Stand Rate Card – International

10 – 12 SEPTEMBER 2024

LANDMARK CENTRE • LAGOS • NIGERIA

Propak's in West Africa @propakwa @propakwa @propakwa

**Option 1. Space Only Stand Package** - This package is for companies who want to personalise their space and build a bespoke stand to their own specification that will enable them to maximise their exposure at the exhibition.

#### Includes:

##### Onsite

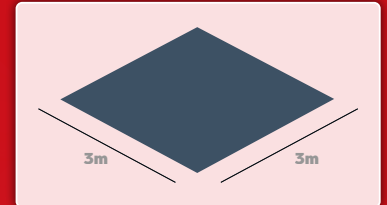
- Exhibition Space Marked Out

##### Online

- Social Media Announcement

#### Requires:

- Own stand design
- Appointment of own stand contractors
- Ordering of electrical connection



**Stand Size:** 9 – 18 SQM costs: \$500 per m<sup>2</sup>    **Stand Size:** 19 SQM and above costs: \$485 per m<sup>2</sup>

**Option 2. Shell Scheme Stand Package** - This package is for companies who want to utilise the industry standard shell scheme booths and are bringing their own posters and branding to place on the stand.

#### Included per 9sqm stand:

##### Onsite

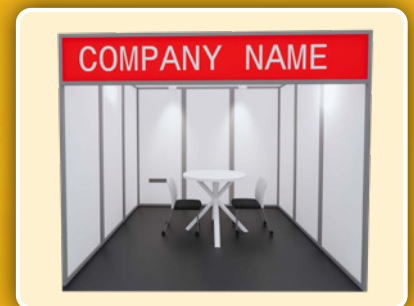
- Shell Scheme Walls
- Facia Name Board
- 2x Chairs
- 1x Round Table
- 2x Spotlights
- 1x Power Socket

##### Online

- Social Media Announcement

#### Requires:

- Payment of panel cleaning fee if branding panels



**Stand Size:** 9 – 18 SQM costs: \$555 per m<sup>2</sup>    **Stand Size:** 19 SQM and above costs: \$545 per m<sup>2</sup>

**Option 3. Enhanced Shell Scheme Stand Package** - This package is for companies who want to utilise the industry standard shell scheme booths but want to be more prominent than those around them with company branding throughout the stand as well as an enhanced digital footprint with exposure online through the exhibition marketing campaign.

#### In Addition to the Shell Scheme Package :

##### Onsite

##### 9sqm:

- 3x Branded Shell Scheme Panels
- 1x Branded Lockable Cupboard
- 1x Branded Fascia
- Logo Printed on Floorplan Onsite

##### 18sqm: As above plus:

- 3x Branded Panels
- 1x Branded Reception Desk

##### Online

- Enhanced Social Media Announcement
- Showcased as Featured Exhibitor on Exhibitor List
- Showcased as Featured Exhibitor on website homepage
- Spotlight Feature on Email Campaign to visitor database

#### Requires:

- Creation and submission of artwork two weeks from the exhibition opening



**Price in addition to shell scheme stand:** 9SQM costs: \$750 | 18SQM costs: \$1,150

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## Featured Exhibitor Package

### Includes:

#### Onsite

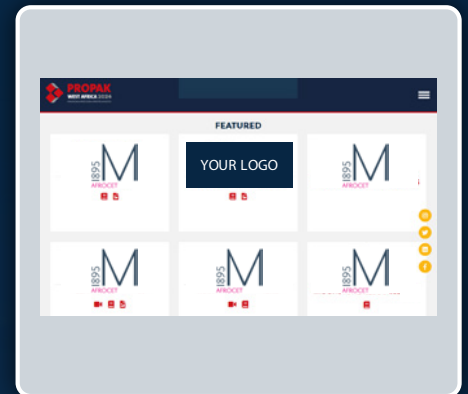
- Logo Printed on Floorplan Onsite

#### Online

- Showcased as Featured Exhibitor on Exhibitor List
- Showcased as Featured Exhibitor on website homepage
- Spotlight Feature on Email Campaign to visitor database
- Enhanced Social Media Announcement

#### Requires:

- Booking of Space Only or Shell Scheme Stand Package
- Submission of company profile and logo



**Package Cos: \$350**

### EXAMPLE STAND COSTS

	9m <sup>2</sup>	18m <sup>2</sup>	27m <sup>2</sup>	36m <sup>2</sup>
Space Only	\$4,500	\$9,000	\$13,095	\$17,460
Shell Scheme Package	\$4,995	\$9,990	\$14,715	\$19,620
Enhanced Shell Scheme Package	\$5,745	\$11,140		

\*prices exclusive of VAT

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**REGISTRATION FEE: \$250**

Registration fee is mandatory for all stand bookings and includes online exhibition entry and personalised marketing assets.



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