

Exhibition Stand Rate Card - Local

10 – 12 SEPTEMBER 2024

LANDMARK CENTRE • LAGOS • NIGERIA

Propak's in West Africa @propakwa @propakwa @propakwa

Option 1. Space Only Stand Package - This package is for companies who want to personalise their space and build a bespoke stand to their own specification that will enable them to maximise their exposure at the exhibition.

Includes:

Onsite

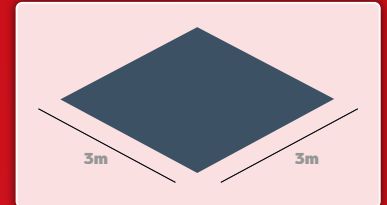
- Exhibition Space Marked Out

Online

- Social Media Announcement

Requires:

- Own stand design
- Appointment of own stand contractors
- Ordering of electrical connection



Stand Size: 9 – 18 SQM costs: \$395 per m²

Stand Size: 19 SQM and above costs: \$385 per m²

Option 2. Shell Scheme Stand Package - This package is for companies who want to utilise the industry standard shell scheme booths and are bringing their own posters and branding to place on the stand.

Included per 9sqm stand:

Onsite

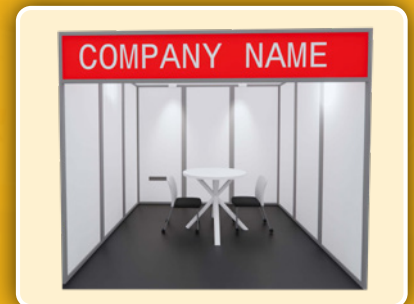
- Shell Scheme Walls
- Facia Name Board
- 2x Chairs
- 1x Round Table
- 2x Spotlights
- 1x Power Socket

Online

- Social Media Announcement

Requires:

- Payment of panel cleaning fee if branding panels



Stand Size: 9 – 18 SQM costs: \$415 per m²

Stand Size: 19 SQM and above costs: \$405 per m²

Option 3. Enhanced Shell Scheme Stand Package - This package is for companies who want to utilise the industry standard shell scheme booths but want to be more prominent than those around them with company branding throughout the stand as well as an enhanced digital footprint with exposure online through the exhibition marketing campaign.

In Addition to the Shell Scheme Package :

Onsite

9sqm:

- 3x Branded Shell Scheme Panels
- 1x Branded Lockable Cupboard
- 1x Branded Fascia
- Logo Printed on Floorplan Onsite

18sqm: As above plus:

- 3x Branded Panels
- 1x Branded Reception Desk

Online

- Enhanced Social Media Announcement
- Showcased as Featured Exhibitor on Exhibitor List
- Showcased as Featured Exhibitor on website homepage
- Spotlight Feature on Email Campaign to visitor database

Requires:

- Creation and submission of artwork two weeks from the exhibition opening



Price in addition to shell scheme stand: 9SQM costs: \$750 | 18SQM costs: \$1,150

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Featured Exhibitor Package

Includes:

Onsite

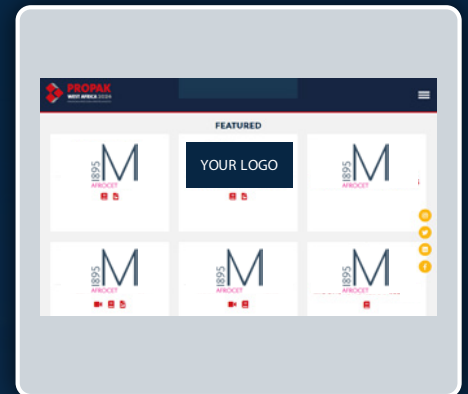
- Logo Printed on Floorplan Onsite

Online

- Showcased as Featured Exhibitor on Exhibitor List
- Showcased as Featured Exhibitor on website homepage
- Spotlight Feature on Email Campaign to visitor database
- Enhanced Social Media Announcement

Requires:

- Booking of Space Only or Shell Scheme Stand Package
- Submission of company profile and logo



Package Cos: \$350

EXAMPLE STAND COSTS

	9m ²	18m ²	27m ²	36m ²
Space Only	\$3,555	\$7,110	\$10,395	\$13,860
Shell Scheme Package	\$3,735	\$7,470	\$10,935	\$14,580
Enhanced Shell Scheme Package	\$4,485	\$8,620		

*prices exclusive of VAT

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