



PROPAK

WEST AFRICA 2021

■ PACKAGING ■ PROCESSING ■ PRINTING ■ PLASTICS

14 - 16 SEPTEMBER 2021

LANDMARK CENTRE • LAGOS • NIGERIA

The Largest Packaging, Plastics, Food Processing, Labelling and Print Exhibition in West Africa

propakwa f propakwa @propakwa

www.propakwestafrica.com

1895 MONTGOMERY GROUP
AFROCET

LET US HELP YOU THRIVE IN WEST AFRICA

Propak West Africa is the leading event for professionals who provide, distribute, manufacture and purchase from the packaging supply chain. As the largest industry exhibition in West Africa, Propak offers an opportunity like no other, to position your brand in front of thousands of influential representatives and buyers.

Propak will deliver an audience of professionals with high purchasing power from key vertical sectors including plastics & chemicals, food & beverage, contract packaging, printing/ converting, retail & wholesale, publishing, cosmetics & toiletries and pharmaceutical.

Located in Lagos, Nigeria, the city's economic background and central location within West Africa make it the ideal locality for the region's **BIGGEST packaging exhibition.**

WHY LAGOS?

With three sister exhibitions across the continent, **Propak West Africa** aims to highlight region- specific opportunities in the Western side of Sub-Saharan Africa.



❖ Nigeria has the highest GDP in Africa of **\$397.30bn** ⁽²⁾



❖ An expanding population, growing domestic economies and heightened demand for consumer products has **driven the GDP growth of Nigeria** ⁽³⁾



❖ Higher demand in consumer products means a **higher demand for packaging**



❖ Nigeria is Africa's **3rd largest importer** of plastics ⁽⁴⁾



❖ Nigeria is Africa's **2nd largest** importer of printing & paper processing technology ⁽⁴⁾



❖ Nigeria is Africa's **2nd largest** importer of packaging technology, increasing an average of **10.2% per year** ⁽⁴⁾

THREE DAYS – ONE VENUE – COUNTLESS OPPORTUNITIES!


5,000+
VISITORS


30+
COUNTRIES
PRESENT


200+
BRANDS
ON DISPLAY


67%
RATED THEIR
EXPERIENCE AS
"EXCELLENT"


89%
ACHIEVED
THEIR
GOALS

“THERE IS A TRAJECTORY OF GROWTH IN AFRICA, WITH WEST AFRICA LEADING THE PACK. WEST AFRICA IS SHOWING A LOT OF GOOD PROMISE AND THE CLIENTS THAT ARE HERE, AT PWA, ARE MORE AMBITIOUS AND INTERESTED IN CAPTURING THIS MARKET”

Benedict Jatto, Sales & Marketing Manager, KHS



In these uncertain times, we would like to reassure all stakeholders that we are taking every precaution to keep you as safe as possible at our events. We are working closely with other organisers, the events centre and governments bodies to contribute and understand the necessary measures required to ensure our events are run to the highest Health & Safety standards. If you would like more information contact **abby.cairns@montgomerygroup.com**

(1) Countryeconomy.com (www.countryeconomy.com/countries/groups/economic-community-west-african-states)

(2) TradeEconomics.com (www.tradeeconomics.com/nigeria/gdp)

(3) Exchange.co.tz (www.exchange.co.tz/east-africas-economic-growth-african-peers-lag/)

(4) Europe's Association for Plastics and Rubber Machinery Manufacturers' Report -

(5) Financial Times (www.ft.com/content/80f4c41a-c71d-11e8-86e6-19f5b7134d1c)



SAFETY

As exhibition organisers, we've operated in Lagos for a number of years, accommodating visitors from all over the world at our various exhibitions.

Our exhibition and office is located within the affluent Central Business District, Victoria Island, widely regarded as the most stylish and safest area of Lagos. With hotels like the Radisson and Marriott, beach club bars like the Hard Rock Café and more, the area is an ideal location for Propak West Africa.

50% Packaging
18% Plastics
16% Food-Processing
13% Printing
3% Labelling



SECTOR



FOOD PROCESSING

Food equipment for the food and beverage industry, Bakery equipment, Confectionary equipment, etc.



52% Final say
34% Decision Influencer
12% None

52%
DECISION-MAKERS

34%

12%

46% Owner/ Senior Management
14% Production
11.5% Sales
9.6% Marketing
6.6% Consultant

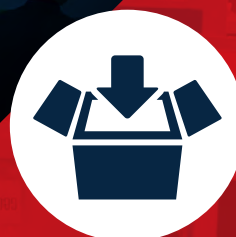


JOB ROLE

MARKETS PRESENT

PACKAGING

Aluminium, Flexible packaging, Substrates, Paper, Tinplate, Adhesives, Boxes, Cans, Closures, Containers, Cartons, Components, Glass, Bottles, Pharmaceutical, Labelling etc.



PLASTICS

Polymers, Rigid plastics, Plastic production, Rubber production, Plastic goods manufacturing, Rubber goods manufacturing, Raw products etc.



HOW WE BRING YOU THE RIGHT AUDIENCE

In the months leading up to the event we'll deliver a highly-targeted marketing campaign combining advertising, PR and digital channels in addition to working with selected publications to target our messaging to high-level decision-makers.

SNAPSHOT OF VISITORS IN 2019:



WHEN & WHERE?

Dates:

Tuesday 14 September 2021 09:30 – 17:30

Wednesday 15 September 2021 09:30 – 17:30

Thursday 16 September 2021 09:30 – 17:00

NEW! OUR BUSINESS MATCHMAKING APP

Easy to use, our 2021 Business Matchmaking app will allow you, the exhibitor, to browse the visitor list and invite, accept requests and organise meetings on your stand or in the business lounge.



Schedule meetings with any visitor on your stand or at our Networking Cafe



The more you swipe, the more tailored your recommendations



Set up your onsite staff with their own logins & manage the company's full meeting schedule across your team



Chat with your accepted meeting partners



Earmark key Conference sessions you'd like to attend

And so much more, all before you've even arrived...



Location:

The Landmark Centre, Lagos, Nigeria

Landmark Centre

Leverage the reach of Propak West Africa 2021 as a platform to propel your business. With varying stand packages ranging from space-only, to sponsorship, let us build you a bespoke package in 2021 to suit your business needs.

CONTACT US TODAY

NIGERIA

Mercy Moka

Nigerian Sales Manager
mercy.moka@montgomerygroup.com
+234 (0)812 172 2353

REST OF WORLD

George Pearson

Regional Director
george.pearson@montgomerygroup.com
+44 (0) 207 886 3008

propakwa propakwa propakwa

www.propakwestafrica.com



**PROPAK
EAST AFRICA 2021**
PACKAGING • PROCESSING • PLASTICS • PRINTING



**PROPAK
CAPE 2021**
PACKAGING • PROCESSING • PRINTING • PLASTICS



**PROPAK
AFRICA 2022**
PACKAGING • PROCESSING • PRINTING • PLASTICS

OUR SISTER EVENTS