

PROPAK WEST AFRICA 2022 POST SHOW REPORT



143

EXHIBITORS



25

COUNTRIES



75

SPEAKERS



4,238

VISITORS



85%

OF VISITORS HAD
PURCHASING
INFLUENCE

VISITOR INSIGHTS



34%

Industrial



24%

Food



24%

Printing



9%

Beverage



4%

Pharmaceutical



4%

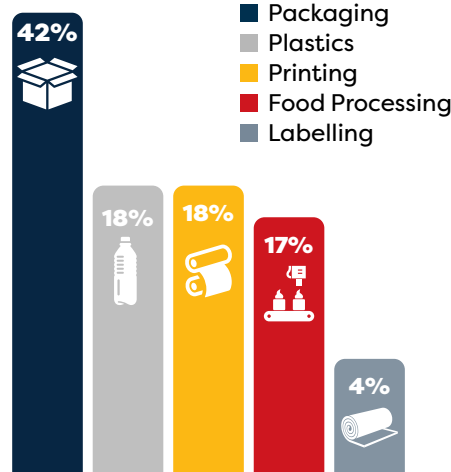
Cosmetics

MAIN JOB FUNCTION



36%	Owner / CEO / MD
15%	Marketing
12%	General Management
8%	Production Manager
7%	Buying / Procurement
5%	Sell / Distribute
4%	Production Technician
4%	Administrative
3%	Training / Education
3%	IT
2%	Accounts / Finance
2%	Journalist / Media

PRIMARY SECTOR OF INTEREST



REASONS FOR VISITING

