

PWA 2021 - WHERE TO PRINT PRESS RELEASE

WHERE TO PRINT BEGINS GHANA EDITION

In its drive to offer the Ghanaian print & allied community access to vital, unbiased and professional information that influence print purchase decisions across the industry value-chain, the Ghana edition of **WHERE To Print** is now out!

Aptly named **WHERE To Print Ghana**, the trade magazine will start as a quarterly but strictly circulated **free-of-charge** to targeted print & allied stakeholders both in print and online – www.wheretoprintmagazine.com within Ghana print & allied markets to give advertisers great value.

Well-known to be at the forefront of promoting the Printing Industry not only within the African Continent but around the world, **WHERE To Print Ghana** is published by **NUMBERS CMYK GHANA LIMITED** (CS024612020) which was officially certified and entitled to commence business in Ghana with effect from 13th February 2020.

According to **Publisher/ CEO – Mr. Joju ADEKANBI** the decision to start **WHERE To Print Ghana** which coincidentally started among a group of like-minded investors at 2019 edition of **PROPAK West Africa** was borne out of the desire to replicate the successes recorded in Nigeria's **WHERE To Print** magazine into Ghana market and, "to offer Ghanaian print community access to vital, unbiased and professional information expected to positively impact print purchase decisions thus contribute significantly to Ghana's GDP" explains Mr. Adekanbi.

As **WHERE To Print** promises to continually give advertisers great value, stakeholders have been enjoined to partner with **WHERE To Print** to increase their market share in West Africa's growing print & allied industries of Ghana and Nigeria by calling **+234 (0)803 862 9114** or **+234 (0) 708 621 1555** (WhatsApp too) or **email: wheretoprint@yahoo.com** or visit – www.wheretoprintmagazine.com for more information.

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A promotional poster for the 'PROPAK WEST AFRICA 2021' exhibition. The poster is primarily blue and white with red and yellow accents. It features the text 'REGISTER NOW' at the top, followed by 'PROPAK WEST AFRICA 2021' and '14 - 16 SEPTEMBER 2021'. Below this, it says 'LANDMARK CENTRE • LAGOS • NIGERIA'. The main body of the poster contains the text 'Join us and sign up now to attend the largest packaging, plastics, food processing and print exhibition in West Africa'. At the bottom, it provides contact information for Joju Adekanbi, including an email address and a phone number. There are also social media icons for Facebook and Twitter, and a website URL 'www.propakwestafrica.com'. The poster also features images of various industrial machinery and equipment.

NB: Use with image & WHERE To Print logo