

Corporate Overview Deck



Explore More

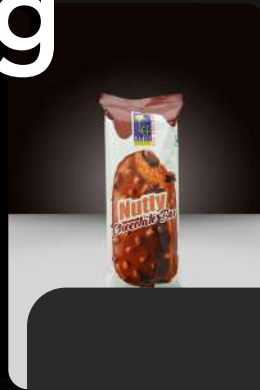
www.snehapackers.com

MULTICOLOUR
ROTOGRAVURE
PRINTER CONVERTER &
LAMINATOR ON VARIOUS FILMS



Introduction to Packaging

● Sneha Packers Private Limited



The Importance of Packaging

Packaging plays a critical role in the modern market, serving as the first point of interaction between a product and its consumer. Effective packaging not only protects the product but also enhances its appeal, communicates brand values and influences purchasing decisions.

Evolution of Packaging

Over the years, packaging has evolved from simple protective coverings to sophisticated designs that incorporate advanced technology and materials. This evolution has been driven by changing consumer preferences, environmental concerns and the need for brands to differentiate themselves in a competitive marketplace.

Technological Advancements

Roto Gravure Printing: Enables high-quality, detailed printing on various materials.

Solvent-less Lamination: An eco-friendly process that enhances durability without harmful chemicals.

Automated Machinery: Innovations like cutting, slitting and pouch-making machines improve efficiency and precision.

About US

● Sneha Packers Private Limited



Our Belief

At SPPL, we believe flexible packaging is the cornerstone of a great brand. We ensure your product stands out with quality and the latest technology.

State-of-the-Art Facilities

Our 60,000 sq.ft. factory delivers personalized attention to each product. Leading Indian brands trust SPPL for innovative designs and exceptional packaging. We adhere to strict ISO 9001-2015 standards for quality, hygiene, and safety.

Advanced Equipment: We use cutting-edge equipment, including a 9-color Gravure printing machine, solvent-less lamination from Italy, and various pouch and bag-making machines.

Production Capacity: With an annual production capacity of up to 3000 MT, we aim for a group turnover of US\$ 10 million. Our skilled and friendly team fosters a collaborative environment, driving our success.

Rotogravure Printing

Rotogravure printing is ideal for flexible packaging, handling thin films like PET, BOPP, CPP, and LDPE (10 to 30 microns in thickness). Benefits include:

- Electronic or laser cylinders for precision.
- Durable printing cylinders for large volumes.
- Excellent image reproduction.
- Low per-unit cost for high-volume production.





Great packaging blends innovation and quality, leaving a lasting impact

-Sanjay Chhajer
MD SPPL



Our Vision

To lead the market with premier multicolor Rotogravure printing, conversion and lamination services, leveraging top-notch infrastructure to empower our customers to excel.



Our Mission

To excel in customer service with the highest integrity, fostering a stimulating work environment that supports personal growth, individual contribution and teamwork.



Our Support

We are committed to delivering unparalleled support, ensuring every client experience is met with integrity and care. Our team fosters a collaborative environment, empowering both personal and professional growth while maintaining a focus on exceptional service and seamless teamwork.



Industry Served

Our focus is on delivering innovative, high-quality packaging solutions that enhance product value, ensure timely delivery, and provide exceptional customer service and support.

 **Food & Beverage**

 **Pharmaceuticals**

 **Consumer Goods**

 **Automotive**

 **Retail**

 **Electronics**

 **Textiles**

 **Healthcare**

 **Agriculture**

 **Hospitality**



Focus

Our focus is on delivering innovative, high-quality packaging solutions that enhance product value, ensure timely delivery, and provide exceptional customer service and support.





Comprehensive Packaging Solutions for Diverse Industries

We are the leading manufacturer and supplier of laminated pouches and rolls, stand-up pouches, zipper bags, slider zipper pouches, quad seal pouches, shaped and spout pouches, shrink sleeves, embossed pouches, button pouches and die punch pouches.

Laminated rolls and pouches offer excellent packaging solutions. Clients can specify material details, designs and required information to enhance product appeal.

For packaged food products, printed lamination rolls and pouches are ideal. They provide moisture protection and are sealed on all sides. These pouches can withstand various temperatures and are tamper-proof.

We also offer shape and spout pouches, along with shrink sleeves (PVC, PET G). Beyond the food industry, our printed laminated rolls and pouches are perfect for cosmetics, toiletries, soap wrappers, pharmaceutical products, detergents, agricultural products like fertilizers and pesticides, garments and more.



Our Core Values



We have the Imagination to

- Face the unknown with an open mind.
- Think beyond the obvious.
- Solve problems creatively.
- Apply our talents in new ways.



We have the Courage to

- Challenge the conventional wisdoms.
- Do the right thing.
- Act decisively.
- Take responsibility for our actions.



Our Team Spirit

- Transcends different cultures.
- Invites our customers to work closely with us.
- Encourage collaboration and better decision making.
- Compels us to share knowledge and best practises



Our Focus

At SPPL, we are dedicated to delivering exceptional packaging solutions that not only protect but also enhance the value of your products. Our focus lies in innovation, quality, and sustainability, ensuring that every package we produce meets the highest standards of excellence. We specialize in crafting customized solutions tailored to your unique needs, with a commitment to customer satisfaction and continuous improvement. Whether it's BOPP films, laminated rolls, or specialized pouches, our priority is to offer reliable, efficient, and eco-friendly packaging that helps your brand stand out in the market.



Infrastructure



9 Colour Rotogravure Printing Machine

- Speed up to 180mtrs/min.
- Auto splicing with auto turret.
- Turn bar system.
- High precision printing quality.
- Fully Automatic touch controls for fast and accurate results.



Automatic Registration Control

- A must have for high precision quality with multi colour job to meet desired quality required by customers.
- Both vertical and horizontal register control system.
- Control the registration of all the colours used while printing.
- An optimum correction quantity can be set by "one-touch" operation by the conditions of printing materials.



Lamination

Our fully imported solvent-less lamination machine operates at speeds up to 350 meters per minute, essential for the food industry. The printed laminated rolls and pouches are also perfect for FMCG products, dairy, sweets and confectioneries, cosmetics and toiletries, soap wrappers, pharmaceuticals, detergents, agricultural products like fertilizers and pesticides, and more.



Inspection Machine

- Speed up to 350 mtrs/min with AUTO defect detection
- Reversible operation: Runs in any direction
- Defect detection function: Identifies defects automatically
- Automatic relocation: Moves defect to inspection area
- Auto slow-down: Reduces speed when a defect is detected
- HMI display: Shows good length and waste length data in meters
- Salvage rewinding station: Discharges waste material efficiently



Slitting Machine

- Speed upto 450 mtrs/min.
- Compact structure.
- Fast operation.
- Accurate slitting.
- Capable to handle wide range of substrate.

Zipper Machine

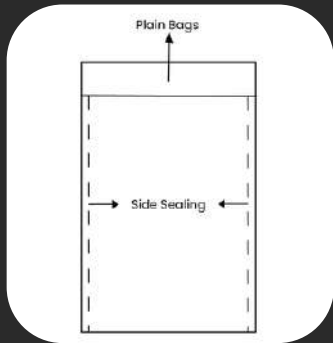
- High-speed 3-side seal zipper and standup pouch machine
- Quad seal pouch option available
- Inbuilt water cooling technology for leak-proof products
- Synchronized front and back printing material



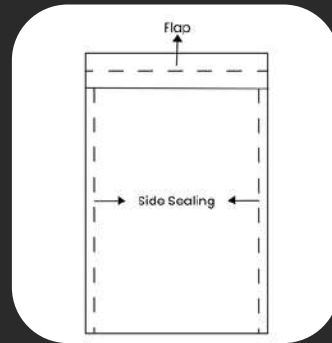
Quality Control Equipments

- G S M measuring weighing scale.
- Gauge meter.
- Viscosity cup.
- UTM for bond strength, Seal strength, Tensile strength and Elongation.
- Static and Kinetic friction tester.
- Digital hot air oven.
- SS templet.
- Hardener tester for rubber roller.
- Heat sealer.
- Thickness Gauge.
- Dark Impact Tester.
- Leakage Tester.
- Digital Opacity Tester.

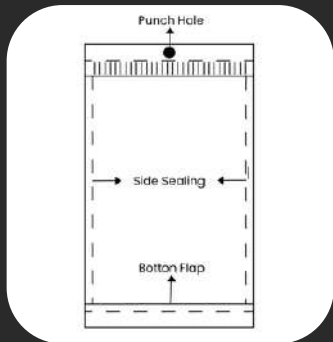




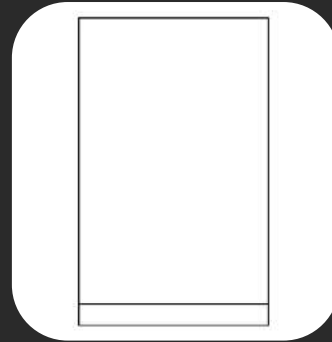
Plain BOPP Bags



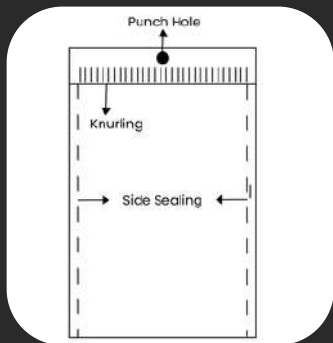
Bag with Flaps



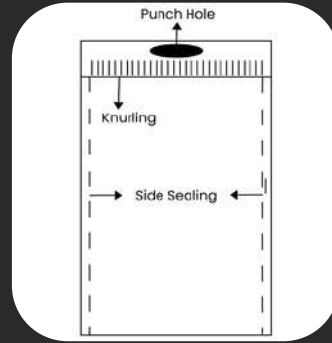
Bottom Flap with Knurling



Bottom Flap with Fuse Seal



Bag with Knurling/Punch Hole/Flap Self Adhesive Bag



Top Flap with Knurling Butterfly Punch

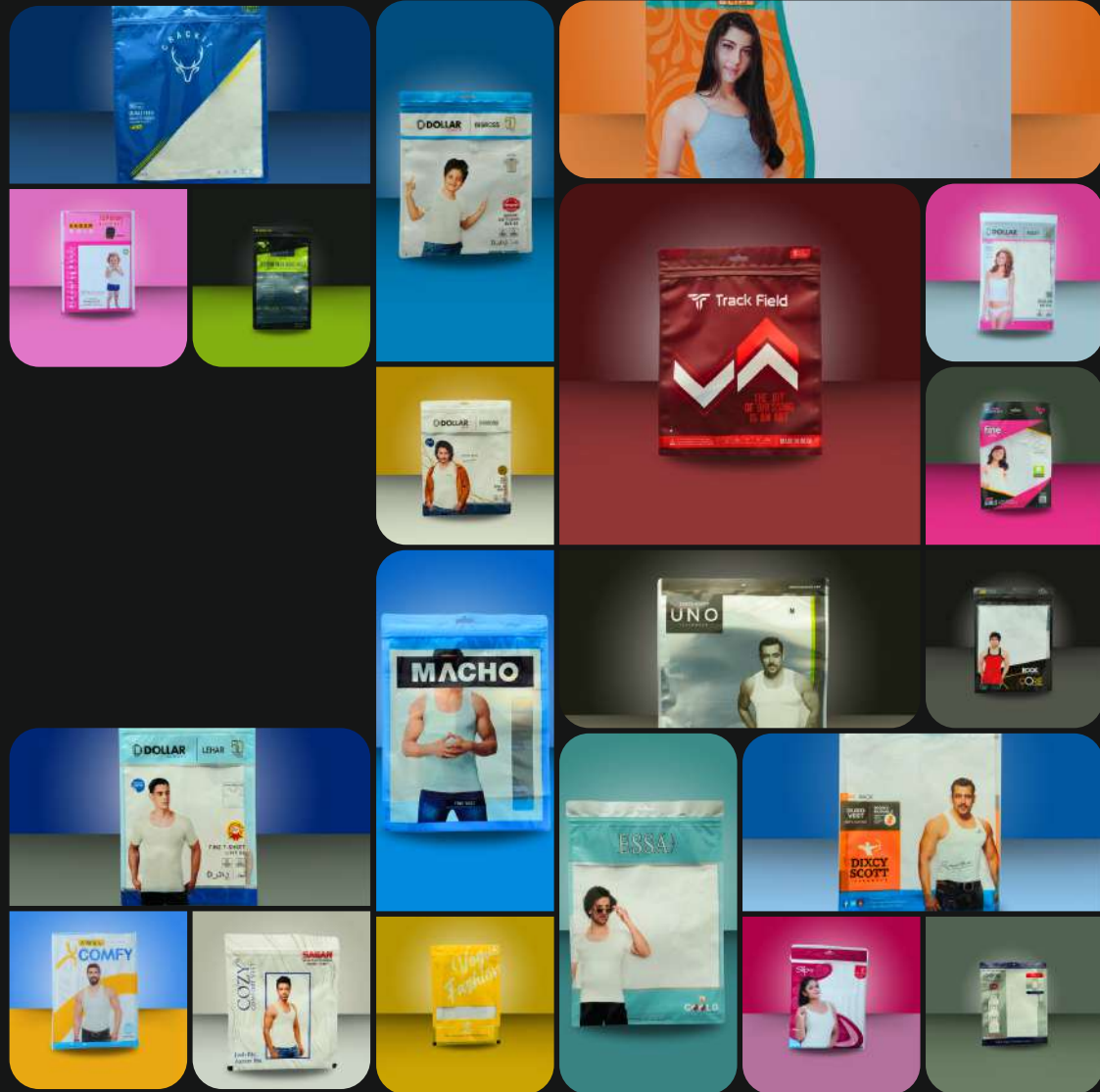
BOPP Bags

BOPP (Biaxially Oriented Polypropylene) bags can feature side sealing, flaps, knurling, punch holes, gussets, self-adhesive tape, and more. We tailor these bags to your specifications.

Characteristics of BOPP

- Excellent clarity
- High tensile strength
- Dimensional stability and flatness
- Waterproof
- Low electrostatic charge
- Corona treatment on one or both sides
- Reverse printing capability
- High-quality prints
- Fewer layers, reducing weight and shipping costs
- 100% recyclable
- Enhanced product marketability
- High gloss

BOPP BAGS

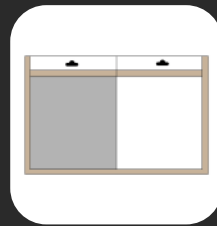




Butterfly punch pouch



Double pouch



One side window pouch



Bottom gusset with front window pouch



Slider Zipper Pouch



Zipper Pouch With D-Cut



Spout with bottom gusset pouch



Spout Pouch



Bottom gusset with zipper pouch



Bottom gusset pouch



Bottom Stand-up with Zipper pouch

Laminated Bags

Laminated bags can include features such as side sealing, gussets, custom printing, and reinforced handles. We customize these bags to meet your specific needs and requirements.

Characteristics of Laminated Bags

- Superior clarity and high-resolution prints
- Excellent durability and tear resistance
- Consistent dimensional stability and flatness
- Water-resistant and moisture-proof
- Low static charge
- Optional corona treatment for better adhesion
- Capable of reverse and high-quality prints
- Lightweight with fewer layers, reducing shipping costs
- Fully recyclable and eco-friendly
- Enhanced visual appeal and marketability
- High gloss finish for a premium look

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Laminated Pouches



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Packaging

We offer packaging in cartons, bubble wrap, PE bags, and wooden pallets to meet diverse customer standards. Customization is available to suit specific requirements.

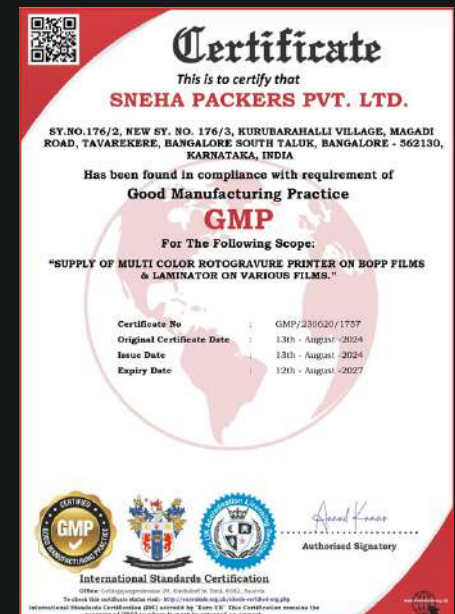
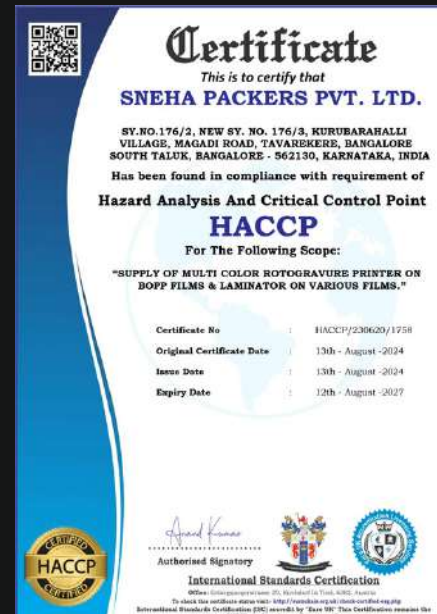
Expanding Horizons, Elevating Standards, Empowering Tomorrow's Packaging Solutions

At SPPL, we aim to expand globally, enhance quality, and lead with innovative, eco-friendly solutions, boosting production and market presence for growth.



Certificate And Accreditation

Ensuring the highest standards in packaging through globally recognized certifications and industry-leading accreditations.



Customer Feedback



VIKASH KHETAN
SENIOR PURCHASE MANAGER



We are associated with last 15 years and except one or two cases we have never faced any problem regarding Quality and Supply. The prices also compensably better than other.



**GARUDA POLYFLEX
FOODS PVT LTD**



Sneha Packers is an excellent vendor, offering advanced machinery, top-notch printing quality, meticulous quality control, and timely deliveries. Their exceptional after-sales support makes them stand out. We look forward to advancing our partnership further.



SANTOSH KUMAR SUBUDHI
DIRECTOR



Thank you, Sneha Packers, for your exceptional support and service throughout the process. We're impressed with the quality and look forward to future collaborations.



M SHANMUGAVEL
PURCHASE HEAD



Whenever there are any issues, they have reacted positively and addressed our concerns promptly. Your quality and your service are good, and your price is competitive compare with others.



RANJAN KUMAR C G
SENIOR EXECUTIVE - PROCUREMENT.



I like your personalised service and attention to detail. Whenever there have been any issues, you've responded positively and addressed our concerns promptly. Your quality is good, service very good and prices competitive.



BINEESH C BABU
EXPORT IN CHARGE



We appreciate your exceptional service, competitive pricing, and high-quality products. Your team's dedication has exceeded our expectations. We look forward to continued collaboration.

We're proud to have partnered with leading brands and businesses across India, delivering exceptional packaging solutions tailored to their unique needs and ensuring their utmost satisfaction.

Our Clients



At Sneha Packers, we pride ourselves on our diverse and esteemed clientele. Our dedication to quality and innovation has earned the trust of leading brands across various industries. From renowned fashion labels to prominent FMCG companies, our clients rely on us for their packaging needs.

Our Group Of Companies

- Sneha Packers Pvt. Ltd, Bengaluru
- Sneha Elastic Pvt. Ltd, Bengaluru
- Sneha Packaging Pvt. Ltd, Kolkata
- Diya Poly Plast, Kolkata
- Creative Flexi Pack, Bengaluru



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Our Team

